



Preserve, Promote, Enrich

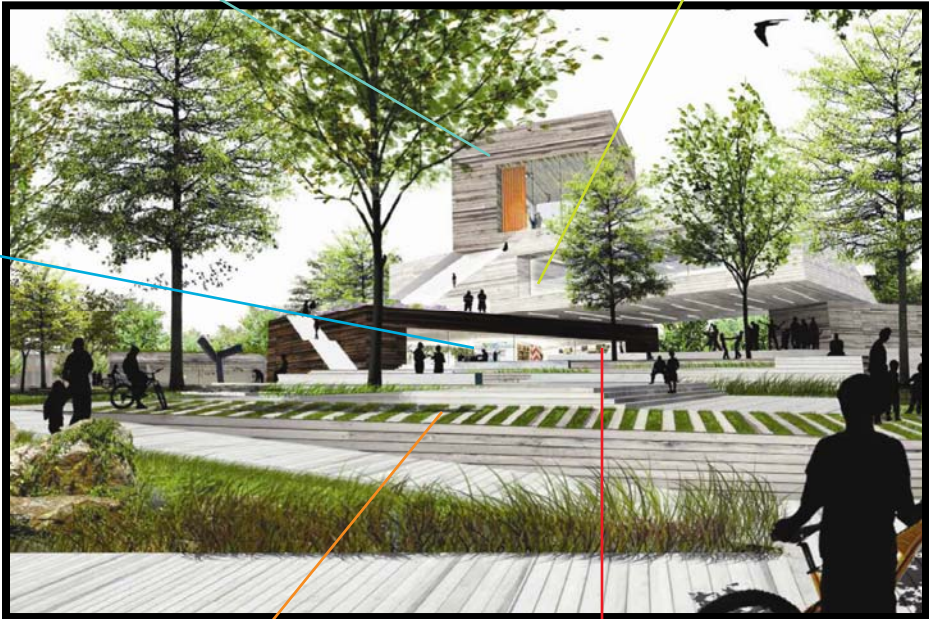
Reedy Square is a state-of-the-art destination for visitors and residents alike; a re-imagined version of the town square. It will connect people with the experiences that define the Upstate. It will be a spectacular venue for the community and a showcase of the area's natural and cultural assets. A one-of-a-kind landmark, Reedy Square will be the heart of the Upstate.

The bold vision for Reedy Square will capture the true essence of the most visited public spaces in the world, enhancing the sophistication of Greenville's downtown while remaining grounded in the appealing authenticity of the region. Reedy Square will inspire immersion in the richness of region, lifting our community spirit and enhancing and preserving our distinctiveness.

MEDIA EXPERIENCE ROOM:
State-of-the-art media space,
virtual experiences, live broadcasting

ART GALLERY & PLAZA OVERLOOK

**CAFÉ,
REEDY
SQUARE
SHOP**



...solar power,
green roofs,
outdoor rooms
& terraces,
event space,
local art, open
seating for
outdoor
performances,
relaxing &
picnicking...

TO OPEN FALL 2013

UPSTATE EXPERIENCE MAP:
outdoor topographic map of the
region

ACTIVITY OUTFITTER:
Retailer, concierge & ticketing, providing gear
& encouraging engagement in the region

Project Partners:

- Dream Big Greenville, Owners; Greenville, SC
- Studio Gang Architects, Jeanne Gang; Chicago, IL
- IMPACTS, Project Management; Pasadena, CA
- McMillan Pazdan Smith, Associate Architects; Greenville, SC
- Alexander Haas Results in Philanthropy; Atlanta, GA
- synTerra, Associate Environmental Engineering; Greenville, SC